

The Bali Convention & Exhibition Bureau (Baliceb) is an independent, non-profit Destination Marketing Organization (DMO) dedicated to positioning Bali as one of the world's premier destinations for Meetings, Incentives, Conferences, and Exhibitions (MICE). Established through the collaboration of Bali's tourism industry, government, professional associations, academic institutions, and private sector stakeholders, Baliceb serves as the official gateway for international associations, corporations, government agencies, and professional meeting planners seeking to organize world-class business events in Bali.

As a neutral and impartial destination partner, Baliceb provides complimentary professional assistance throughout every stage of the event planning process. From destination selection and bid preparation to government liaison, venue recommendations, sustainability guidance, and local stakeholder coordination, Baliceb ensures every event is professionally managed while creating lasting economic, social, and cultural benefits for Bali.

Today, Bali continues to strengthen its position as Asia-Pacific's leading business events destination by combining world-class infrastructure, internationally accredited hospitality, rich cultural heritage, breathtaking natural landscapes, and the legendary warmth of Balinese hospitality.



VISION

To establish Bali as one of the world's most preferred, sustainable, and competitive destinations for international business events.



MISSION

- Promote Bali globally as a premier MICE destination.
- Increase international conferences, exhibitions, incentive travel, and corporate meetings hosted in Bali.
- Support successful bidding for international events.
- Strengthen collaboration among government, academia, industry, and local communities.
- Promote sustainable, inclusive, and culturally responsible business events.
- Generate long-term economic benefits for Bali through quality tourism.



CORE SERVICES

Baliceb offers a comprehensive range of destination support services, including:

- ✓ International Bid Preparation & Presentation
- ✓ Destination Marketing & Promotion
- ✓ Site Inspection Coordination
- ✓ Familiarization (FAM) Trips
- ✓ Venue & Supplier Recommendations
- ✓ Government Liaison & Official Support
- ✓ Business Matching
- ✓ Sustainability Advisory
- ✓ Event Legacy Development
- ✓ Local Stakeholder Coordination
- ✓ Destination Information & Research
- ✓ Convention Planning Support

All advisory services are provided on a complimentary basis to qualified meeting planners and associations.



WHY BALI?

Bali has consistently been recognized as one of the world's most desirable destinations for international meetings and incentive travel. The island offers:

- ✓ International airport with extensive global connectivity
- ✓ World-class convention centres and exhibition venues
- ✓ More than 150 international standard hotels with meeting facilities
- ✓ Experienced Professional Conference Organizers (PCOs), Destination Management Companies (DMCs), and event suppliers
- ✓ Rich cultural heritage recognized worldwide
- ✓ Safe, welcoming, and hospitable environment
- ✓ Outstanding leisure, wellness, culinary, and post-conference experiences
- ✓ Strong government support for international business events



SUSTAINABILITY COMMITMENT

Baliceb believes that successful business events should create positive impacts beyond economic value. The Bureau actively promotes:

- ✓ Green Meetings
- ✓ Environmental responsibility
- ✓ Community engagement
- ✓ Local sourcing
- ✓ Cultural preservation
- ✓ Carbon-conscious event planning
- ✓ Sustainable destination development

This commitment aligns with Bali's vision of preserving its unique cultural identity while fostering responsible tourism growth.



OUR COMMITMENT

Baliceb is committed to delivering professional, impartial, and integrated support to every meeting planner, helping transform ideas into successful international events while showcasing Bali's unique combination of business excellence, cultural richness, and sustainable destination management.

PELANTIKAN DAN PENGUKUHAN PENGURUS

BALI CONVENTION AND EXHIBITION BUREAU (BALICEB)

PERIODE 2026 – 2031

Strengthening Collaboration for Sustainable Global Business Events Destination

Jumat, 5 Juni 2026 | Denpasar – Bali



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*Your Trusted Partner
for Successful Business Events in Bali*